

MODEL PAPER

SUBJECT:- Travel , Tourism and Hotel Management
Class XI

M.Marks=100
Time= 3 Hrs

Instructions:

The whole paper is divided into four macro sections wherein all sections are compulsory

Section –A Question No.s 1 to10 are designed to assess the micro level mental aptitude of the students (1 Mark each)

Section –B Question No.s 11 to 20 are of 2 Marks each with no internal choice designed to assess the micro level understanding of the overall subject by the student. The answers to these questions should not exceed 50 words each

Section C Questions No.s 21-30 are of 4 marks each with no internal choice are designed to assess the understanding skill of the students. The answer to these questions should not exceed 100 words each.

Section-D Questions No.s 31 to 35 are of 6 Marks each with internal choice are designed to evaluate the conceptual knowledge of students regarding tourism industry, especially to these tourism services in J&K State. The answers to these questions should not exceed 200 words each .All questions are compulsory.

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VERY SHORT ANSWER TYPE (1 MARK EACH)

Q.No.1 A traveller is divided into two categories, one in leisure tourism other is-----

Q.No.2 Give the meaning of Transit Tourist.

Q.No. 3. Sofiana Mausique came to Kashmir from Iran (True / False)

Q.No.4. Bestowed with innumerable temples, what is Jammu city called.

Q.No. 5 Which one is the handicraft of Jammu and Kashmir.

- | | |
|----------------------------|--------------------|
| i. Carpets | ii. Basketry |
| iii. Copper and Silverware | iv. None of these. |

Q.No. 6 List the name of Golf Course in Srinagar.

Q.No. 7. LAHDC is_____

Q.No. 8 What is incredible India?

Q.No. 9 What is the purpose of Leisure Travel.

- i. Business
- ii. Touring
- iii. Pleasure
- iv. Sporting.

Q.No. 10. Dal Lake is situated in _____

SHORT ANSWER TYPE (2 MARKS EACH)

Q.No.11. Define Grand Tour.

Q.No.12. Tourism & Employment generation go hand in hand, explain briefly.

Q.No. 13 List four features of Tourism Product.

Q. No. 14 What is speciality Restaurant?

Q.no. 15. Responsible Tourism- A path way towards sustainability, explain briefly.

Q.No.16. List four fairs & festivals of Jammu Region.

Q.No. 17. Define Kashmir Haat.

Q.No. 18. List the functions of distribution channels in Tourism.

Q.No. 19. Explain the term consortia.

Q.No. 20. How is the working of travel agent related to that of Tour operator.

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LONG ANSWER TYPE-I (4 MARKS EACH)

Q.No. 21 Write a short note on current development in hospitality sector.

Q.No. 22 Explain commercial and semi commercial accommodation.

Q.No. 23 Explain the flora & fauna of J&K.

Q.No. 24 Elaborate the function of the front office in a hotel.

Q.No. 25 Differentiate between inbound and outbound tourist.

Q.No. 26 Service is the only product, which cannot be purchased, explain w.r.t Tourism Services.

Q.No. 27 Write short notes on

- i. Bell desk
- ii. Reservation.

Q.No. 28 Explain various qualities of a good chef.

Q.No. 29 Differentiate between hotel, Motel and Resort.

Q.No. 30 Write a short note on heritage hotel.

LONG ANSWER TYPE-II (5 MARKS EACH)

Q.No. 31. Define Tourism. Explain the History of Travel & Tourism.

OR

Explain the importance of Tourism as travelling in search of new lands and travelling for religion.

Q.No. 32. Give a detailed note on sustainable tourism.

OR

Explain in detail the elements of Tourism product.

Q.No. 33. Give a report on various tourist destinations of Jammu and Kashmir.

OR

Explain the role of JKTDC in developing tourist destination in the state.

Q.No. 34 What is the role of handicrafts and textiles in promotion of tourism of J&K State.

OR

Explain the efforts made by Ministry of Tourism in development of tourism in our state.

Q.No. 35 Give a note on loyalty of hotel's customer with relevance to hospitality industry.

OR

Explain the process of grading of hotel in INDIA

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