

MODEL PAPER

SUBJECT:- ENTREPRENEURSHIP

M.Marks=70

Class XI

Time= 3 Hrs

GENERAL INSTRUCTIONS

- 1) There are a total of 24 questions and five sections in the question paper. All questions are Compulsory.
- 2) SECTION –A contains question numbers 1 to 5 (Very short answer type questions of 1 mark each)
- 3) SECTION –B contains question numbers 6 to 10 (Very short answer type questions of 2 marks each)
- 4) SECTION –C contains question numbers 11 to 17 (long answer type -1 questions of 3 marks each)
- 5) SECTION –D contains questions numbers 18 to 21 (Long Answer type questions of 6 marks each)
- 6) SECTION –E contains questions numbers 22 to 24 (Long Answer type questions of 6 marks each)

There is no overall choice in the questions paper. However internal choice is provided in three questions of 6 marks each from SECTION E

SECTION A (1 Marks each)

- Q1. In case of _____ motivation, employees are rewarded.
- a) Negative b) Positive c) Intrinsic d) None of the above
- Q2. Which step is necessary to be initiated before the introduction of market?
- a) Research b) Planning c) pricing d) All the above
- Q3. Micro enterprises are more labour intensive and less capital intensive (True/False)
- Q4. Project appraisal for executed project is called `Post ante analysis (True/False)
- Q5. Critical Path Method was developed in _____ (fill in the blanks).

SECTION –B (2 marks each)

Q6. `The Gujarat Earthquake caused irreparable damage not only to the business enterprise, but also adversely affected the whole economy of the State. Explain the risk involved?

Q7. Creativity is a continuous activity for the entrepreneur Explain?

Q8. “Emerging market will create plenty of opportunities related to smart technology? Explain

Q9. Explain briefly the activities of DICS?

Q10. Define financial leverage. How is it calculated?

SECTION C (LA-1) (3 marks each)

Q11. Discuss the Maslow’s need hierarchy theory of motivation?

Q12. Give some suggestions to make entrepreneurial skill development programme successful?

Q13. Differentiate between marketing and selling?

Q14. `Small Enterprise is a seedbed of entrepreneurship? Explain

Q15. `A private company is superior to public company because it enjoys special privileges’ Comment?

Q16. If Registration is optional, why do partnership firms willingly go through this legal formality and get themselves registered. Explain?

Q17. What marketing problems are faced by small scale industries?

SECTION-D (LA-2) (4marks each)

Q18. Explain briefly the course, contents and curriculum of EDPs?

Q19. Explain Project life cycle with suitable diagram?

Q20. What are the Justifications in favour of formatting a project report?

Q21. While adjudging the viability of your proposed project, what factors you will take into consideration?

SECTION –E (LA-3) (6marks each)

Q22. What role does entrepreneurship play in the economic development of a nation?

OR

What are the major barriers to the growth of entrepreneurship in India?

Q23. Make a distinction between an entrepreneur and a manager?

OR

What qualities must be possessed by an entrepreneur to be successful?

Q24. What factors should be kept in mind while formulating a financial plan?

OR

Between equity shares and debentures, which is more profitable for raising additional long-term capital for a manufacturing company & why?

PROJECT (30 MARKS)

The main objective of the project work is to instil the desire to become entrepreneur in the students. It should generate in the students initiative, self reliance and enthusiasm so as to enable them to become entrepreneur in spirit and performance.

A number of skills such as observation, evaluation, communication, resource mobilization, team building, leadership qualities, etc should be developed .Such a course should necessarily have a strong experiential component in the form of practical work. The objectives of the practical work are:-

- a) To introduce the students to the world of business by developing in them the core skills and competencies required for an entrepreneur
- b) To develop in the students qualities such as leadership, self confidence, initiative, facing uncertainties commitment, creativity, people and team building, integrity and reliability.
- c) To enable the students to acquire the skills & knowledge needed for conducting surveys, collecting, recording & interpreting data & preparing simple estimates of demand for products & services.
- d) To guide the students to prepare a project report
- e) To equip the students with knowledge & skill needed to plan & manage an enterprise through case studies conducted & recorded by the students in different fields
- f) To instil the students important values & entrepreneurial discipline.

FORMAT OF PROJECT:

Total Marks -30Marks

1. Project Report/Survey Report -10Marks
 2. Viva-voce on PW/SR -5 Marks
 3. Case Study -10Marks
 4. Problem solving -5Marks
- a) Project Report - Preparation of a project for an enterprise involving products/ services. Students may be provided adequate guidance to choose a project based on their interests and availability of information & authentic inputs in the locality.
- b) Market Survey Report- The survey may be on product or service ,already available in the market. The report of the survey should be organised under the following broad heading:

- i) Objects
- ii) Methods &tools (interviews, questionnaires etc) to be used to collect information.
- iii) Records of data & information
- iv) Analysis of data & information
- v) Interpretation & Conclusion

C) Viva-Voce

D) Case Study:

A case study is a focused research on an organisation enterprise, practice, behaviour or person undertaken to highlight an aspect that the case study attempts to examine.

4 Problem Solving:

In this session, the students will be required to solve a problem in the form of a written test. The examiner may choose any problem related to the units in Class XI textbook & set it for the class.